

michelle knoernschild

objective

To partner with clients and their staff that are switched-on to great design in both print and web mediums where quality work can be fostered and completed in a friendly and collaborative environment.

company

AMPERSAND

FREELANCE WEB DESIGNER

December 2008 – Current

Design of landing pages, mini sites, email newsletters and various web elements for clients including Altechs, Bulbworks, Regina Tours, Bollywood Bistro, Tripology and more.

LIFETIME TELEVISION

FREELANCE WEB DESIGNER

August 2008 – December 2008

Design of web pages and page elements on mylifetime.com including ad banners and widgets as well as work on proposed designs for the Project Runway website.

THUMBPLAY

FREELANCE WEB DESIGNER

May 2008 – July 2008

Design of web pages and web page elements (logos, banners, etc.).

[212]MEDIA

FREELANCE GRAPHIC DESIGNER

June 2007 – February 2008

Print and web design for [212]MEDIA's websites: saavn.com, sportsvite.com, and speakaboos.com.

WESTPOINT HOME

GRAPHIC DESIGNER

April 2000 – June 2007

Design of packaging for branded bed and bath products including identity and brand development. Management of all graphics studio projects — assignment, priorities, troubleshooting and project workflow.

software

EXPERT

photoshop
illustrator
quark
indesign

DEVELOPING KNOWLEDGE

flash
dreamweaver

client list

NEW YORK

rosetta marketing
drillteam media
edelman public relations
the new york times
about.com
young and rubicam
simon and schuster
rcs computer experience
martha stewart living

BOSTON

joseph wetzel associates
scudder investments
jager di paolo kemp design
ingalls advertising
boston magazine
ligature
lehman millet inc
northeastern university
au bon pain

print & web design

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